



**सरदारधाम**  
आयोजित



**onix**

WIND | SOLAR | BESS | GREEN HYDROGEN

**GPBS 2025**

GLOBAL SUMMIT | EXHIBITION | BUSINESS SEMINAR

**देश का एक्सपो**

**09 10 11 12**  
JANUARY - 2025

**HELIPAD EXHIBITION  
CENTRE, GANDHINAGAR**

**OBJECTIVES OF GPBS**

- To take the country's businesses and brands on National and International level by means of GPBS "Desh Ka Expo".
- Honorable Prime Minister of the country, Mr. Narendra Modi, and his dream for the country to become self-reliant and to make India an export country.
- To fulfill this dream, providing opportunities to business entrepreneurs by means of GPBS "Desh Ka Expo".
- To bring a revolutionary change in the productivity of industries and ensure their comprehensive development, thereby empowering the country by means of GPBS.
- Building an unique platform on which every Indian can take pride, by bring together businessmen, exhibitors, International actual buyers & huge number of visitors on single platform.



**THERE WILL BE "QUALITY MEETING TIME"  
FOR VISITORS & EXHIBITORS**

TIME	DETAILS	
10:00 AM to 06:00 PM	Pre Registration	Rs. 100/-
	On Spot Registration	Rs. 200/-

## FEATURES

- An exhibition showcasing more than 1400+ stalls from various business categories.
- More than 1 million visitors will visit the expo from various states of the country.
- Presence of well renowned business individuals across the Nation & World who serve as inspirations.
- The largest exhibition space, spanning over 1 lakh+ square meters.

## GOLDEN OPPORTUNITIES FOR BUSINESS

- Tremendous opportunities to promote your brand along side the promotions of GPBS Expo by becoming the sponsor of GPBS "Desh Ka Expo" until January 2025.
- Get Opportunity to Establish New franchise.
- Form a channel for your business by getting access to a dealer, distributor and retailers network.
- GPBS "Desh Ka Expo" is a platform where various opportunities of business will be showcased.

## OUR PAST JOURNEY



Rajkot



Surat



Gandhinagar



Gandhinagar

## EXHIBITION STALL BUSINESS CATEGORIES

CATEGORIES	SUB CATEGORIES
Real Estate & Building Materials Sector	Interior Designing & Architecture   Vastu Sastra   Furnitures   Hardware   Home Decor   Plywood & Laminates   Ceramic & Sanitaryware   Electronics & Home appliances   Fire safety equipment   Elevators   Rooftop   Water Tank and Piping   Electrical Wires & Equipment
Agriculture Sector	All type of Agriculture Equipment & Tractors   Pesticides & Fertilizer   Seeds   Pump   Motors   Organic Farming & Cow Based Farming   Green house   Piping & Irrigation
FMCG Sector	Food & Beverages   Food Processing Machine   Food Packaging Machine   Commercial Kitchen Equipment   Dairy & Milk Products   Cleaning & Hygiene Products   Cosmetic Products   Retail Chain
Engineering & Auto Mobiles Sector	Auto Parts & Pumps, Brass Parts   CNC & VMC Machine   Plastic & Rubber Industries   Chemical Industries   All type of Machineries   All type of Vehicles   Automobile Parts & Technologies   Electrical Vehicles & Charging Stations   Construction Equipment & Earth Movers
Service & Mix Category	Foreign Education   Travel & Tourism   Education & Stationary   AI & Information Technology   Toys   HR consultancy   Pharma & Healthcare   Lab & Medical equipment   Gems & Jewellery   Textiles - Handicraft & Handloom   Packaging   Corporate Gifting   Branding & Advertising   Digital Marketing
Renewable Energy	Solar Roof Top   Wind   Solar Power   Bess   Green Hydrogen   Hydro Power

## OUR ESTEEMED SPONSORS

### TITLE SPONSOR

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### PLATINUM SPONSOR



### GOLD SPONSORS



### SILVER SPONSORS



### OUTDOOR PARTNER





# GPBS - 2025 EXHIBITION PAVILLIONS



\*The authority to make any changes in the exhibition layout rests with Sardardham and GPBS.

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# GPBS 2025

GLOBAL SUMMIT | EXHIBITION | BUSINESS SEMINAR

## देश का एक्सपो

09 10 11 12

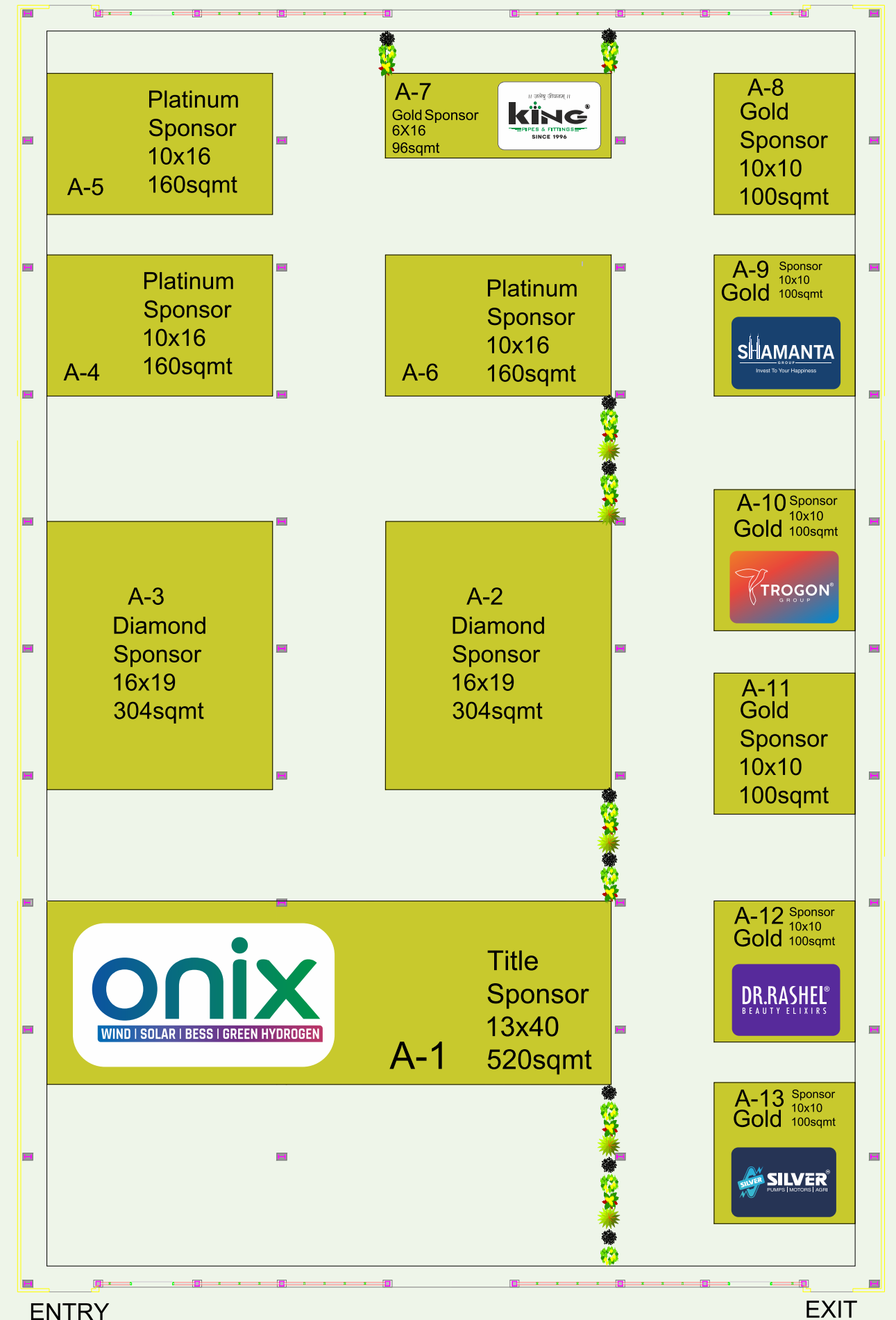
JANUARY - 2025

HELIPAD EXHIBITION  
CENTRE, GANDHINAGAR

EXHIBITION PLAN



### SPONSORS PAVILLION



# SPONSORSHIP BENEFITS

Sponsorship Categories	Title	Diamond	Platinum	Gold	Silver
Sponsorship Package Rs. (Excluding Tax)	2.5 Crore	1 Crore	50 Lacs	25 Lacs	11 Lacs
Exhibition Space (Sq. Mtr.)	520	304	160	100	54

## PROMOTIONAL EVENTS - PRE EXPO BENEFITS

Opportunity to Invite Political Leaders / Celebrities - PM / CM/Cabinet Ministers (as per availability after fixed appointment ) Accomodation will be provided by organizer	2 Person	1 Person	-	-	-
Logo Branding During Roadshow on LED Screen	Individual Slide	All Diamond Sponsor 1 Slide	All Platinum Sponsor - 1 Slide	All Gold Sponsor - 1 Slide	All Silver Sponsor. 1 Slide
Prime seating during Promotional Event	Elites	VVIP	VIP	4th Row	5th Row
Website Presence	✓	✓	✓	✓	✓
Invitation in Events	✓	✓	✓	-	-
Invitation Card	✓	✓	✓	-	-
Flag Branding	4 Flags	2 Flags	1 Flag	-	-
Exclusive Video Interview for Social Media Promotion	30 Min	15 Min	10 Min	-	-
Logo Presence in GPBS Newspaper Advertisement	✓	✓	✓	-	-
Cinema Advertising	✓	✓	✓	-	-
Hoarding Advertising	✓	✓	✓	-	-
Lamp lighting with VIP Guests during Promotional Event	✓	✓	-	-	-
Opportunity to include Company Brochure with Our Promotional Kit (Literature from your side)	✓	✓	-	-	-
Documentry regarding your company during Promotional Event - 3 Mins.	✓	-	-	-	-
Company Short Video Promotion in Social Media	✓	-	-	-	-
Presence in Press Interview	✓	-	-	-	-

## DURING EXPO BENEFITS

VVIP Seating During Day of Inauguration	Elites	VVIP	VIP	4th Row	5th Row
Honour with the Presence of Celebrity/Political Leaders	By VVIP Chief Guests	By VVIP Chief Guests	By VVIP Guest	By VIP Guest	By VIP Guest
Side Wings Branding of Entry Gate	✓	✓	✓	✓	✓
Peripheri Branding	20 Qty	10 Qty	5 Qty	2 Qty	1 Qty
Dome Entry Gate Branding	✓	✓	✓	Sponsor Dome	Category Dome
Coffee Table Book Branding	6 Pages	4 Pages	3 Pages	2 Pages	1 Page
Exhibitor Directory Branding	Cover Page Front & Last	Prime Page Front Back	Inside Full Page Front Back	Inside Full Page One Side	Inside Half Page One Side
LED Screen Backdrop Branding	✓	✓	✓	✓	✓
VIP Canteen Food Access	10 Person	5 Person	3 Person	1 Person	-
Opportunity to Have Meal With CM / Political Leaders	3 Person	2 Person	1 Person	-	-
Main Gate Branding	✓	✓	✓	-	-
DOMES Direction Branding	✓	✓	✓	-	-
Hotel Stay During Expo	2 Rooms	1 Room	-	-	-
Lamp Lighting with VIP guest during inauguration Event	2 Person	1 Person	-	-	-
Static Backdrop Branding	✓	✓	-	-	-
Documentary regarding your company during Inauguration (3 Min)	✓	-	-	-	-



Helium Balloon Branding	✓	-	-	-	-
Branded Merchandise (Tshirt)	✓	-	-	-	-
Water Bottles Branding	✓	-	-	-	-
All types of ID card Branding	✓	-	-	-	-
Expo Entry Pass/Food Pass Branding	✓	-	-	-	-
Parking Branding	✓	-	-	-	-

### POST EXPO PROMOTIONS

Thank You Email Blasts	✓	✓	✓	✓	✓
Logo Presence Post Expo Report	✓	✓	✓	✓	✓

### AND MANY MORE....

\*All Branding, Logo Placement, Size, Location, Announcement, Seating will be according to the sponsorship criteria only

## MARKETING MEDIUMS FOR SPONSORSHIP

Details	Mediums
Digital Media	Facebook   Instagram   YouTube   WhatsApp   E-mail & Influencer Marketing   IVR Calling   Google Ads   Digital News   Blogs   Content Marketing   Digital Page Collaboration etc.
Offline Media	Hoarding In Metro City   Newspapers   TV Channels   Radio Advertisements   Cinema Advertisement   Pole Kiosk   Hoarding etc.
Promotional Events	More than 25 Cities and in the presence of more than 1000 Businessmen.

## EXHIBITION STALL CHARGES

Sr. No.	Stall Size	Stall Rs. (Taxes Extra)
1.	For ≤ 18 Sq. Mtrs.	Rs. 10,000/- Per Sq. Mtrs.
2.	From 19 Sq. Mtrs. To 36 Sq. Mtrs.	Rs. 9,000/- Per Sq. Mtrs.
3.	From 37 Sq. Mtrs. To 99 Sq. Mtrs.	Rs. 8,000/- Per Sq. Mtrs.
4.	≥ 100 Sq. Mtrs.	Rs. 7,000/- Per Sq. Mtrs.

## BENEFIT UP TO 75% OR 1 LAKH MSME GOVERNMENT SUBSIDY (SUBJECT TO GOVT. RULES)



## PAYMENT POLICY

AT THE TIME OF BOOKING

50% Payment

BEFORE 1<sup>ST</sup> DECEMBER 2024

Remaining / Full Payment

- 50% Payment at the time of Booking is Mandatory for Confirmation of the Stall Booking.
- Your Exhibitor Kit and stand space will Be Handed Over to you only After Receiving Full Payment.
- For Payment Verification, You Need To Provide Full Payment Receipts.

## CANCELLATION POLICY

- If Expo is cancelled by organizers due to any reason, Exhibitors will receive a 100% refund.
- If Expo is cancelled by Organizers due to any reason, 75% Refund would be given to the Sponsors.
- All Rights Reserved by Sardardham & GPBS 2025 Organizer Team (Timing, Location, Layout, Rates & Rules Etc.), If any Alteration in any Condition would be informed in Advance.
- If Booking of the Stand / Stall or Sponsorship is Cancelled by the Exhibitor or Sponsor, Then it will not be liable to Claim any Refund.



EVENT ORGANIZER



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EVENT PARTNER

  
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FOR STALL BOOKING

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