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WIND | SOLAR | BESS | GREEN HYDROGEN

GPBS 2025

GLOBAL SUMMIT | EXHIBITION | BUSINESS SEMINAR

देश का एक्सपो

09 10 11 12

JANUARY - 2025

HELIPAD EXHIBITION
CENTRE, GANDHINAGAR

OBJECTIVES OF GPBS

- ✦ To take the country's businesses and brands on National and International level by means of GPBS "Desh Ka Expo".
- ✦ Honorable Prime Minister of the country, Mr. Narendra Modi, and his dream for the country to become self-reliant and to make India an export country.
- ✦ To fulfill this dream, providing opportunities to business entrepreneurs by means of GPBS "Desh Ka Expo".
- ✦ To bring a revolutionary change in the productivity of industries and ensure their comprehensive development, thereby empowering the country by means of GPBS.
- ✦ Building an unique platform on which every Indian can take pride, by bring together businessmen, exhibitors, International actual buyers & huge number of visitors on single platform.
- ✦ Empowering the youth of the country with new technology and suitable guidance from successful entrepreneurs, giving momentum to the 'Startup India' initiative and prepare new young entrepreneurs through GPBS "Desh Ka Expo".



THERE WILL BE "QUALITY MEETING TIME"
FOR VISITORS & EXHIBITORS

TIME	DETAILS	
10:00 AM to 06:00 PM	Pre Registration	Rs. 100/-
	On Spot Registration	Rs. 200/-

FEATURES

- ✦ An exhibition showcasing more than 850+ stalls from various business categories.
- ✦ More than 1 million visitors will visit the expo from various states of the country.
- ✦ Presence of well renowned business individuals across the Nation & world who serve as inspirations.

GOLDEN OPPORTUNITIES FOR BUSINESS

- ✦ Tremendous opportunities to promote your brand along side the promotions of GPBS Expo by becoming the sponsor of GPBS "Desh Ka Expo" until January 2025.
- ✦ Get Opportunity to Establish New franchise.
- ✦ Form a channel for your business by getting access to a dealer, distributor and retailers network.
- ✦ GPBS "Desh Ka Expo" is a platform where various opportunities of business will be showcased.

OUR PAST JOURNEY



Rajkot



Surat



Gandhinagar



Gandhinagar

EXHIBITION STALL BUSINESS CATEGORIES

CATEGORIES	SUB CATEGORIES
Real Estate & Building Materials Sector	Interior Designing & Architecture Vastu Sastra Furnitures Hardware Home Decor Plywood & Laminates Ceramic & Sanitaryware Electronics & Home appliances Fire safety equipment Elevators Rooftop Water Tank and Piping Electrical Wires & Equipment
Agriculture Sector	All type of Agriculture Equipment & Tractors Pesticides & Fertilizer Seeds Pump Motors Organic Farming & Cow Based Farming Green house Piping & Irrigation
FMCG Sector	Food & Beverages Food Processing Machine Food Packaging Machine Commercial Kitchen Equipment Dairy & Milk Products Cleaning & Hygiene Products Cosmetic Products Retail Chain
Engineering & Auto Mobiles Sector	Auto Parts & Pumps, Brass Parts CNC & VMC Machine Plastic & Rubber Industries Chemical Industries All type of Machineries All type of Vehicles Automobile Parts & Technologies Electrical Vehicles & Charging Stations Construction Equipment & Earth Movers
Service & Mix Category	Foreign Education Travel & Tourism Education & Stationary AI & Information Technology Toys HR consultancy Pharma & Healthcare Lab & Medical equipment Gems & Jewellery Textiles - Handicraft & Handloom Packaging Corporate Gifting Branding & Advertising Digital Marketing
Renewable Energy	Solar Roof Top Wind Solar Power Bess Green Hydrogen Hydro Power

OUR ESTEEMED SPONSORS

TITLE SPONSOR

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GOLD SPONSORS



SILVER SPONSORS



GPBS - 2025 EXHIBITION PAVILLIONS



*The authority to make any changes in the exhibition layout rests with Sardardham and GPBS.

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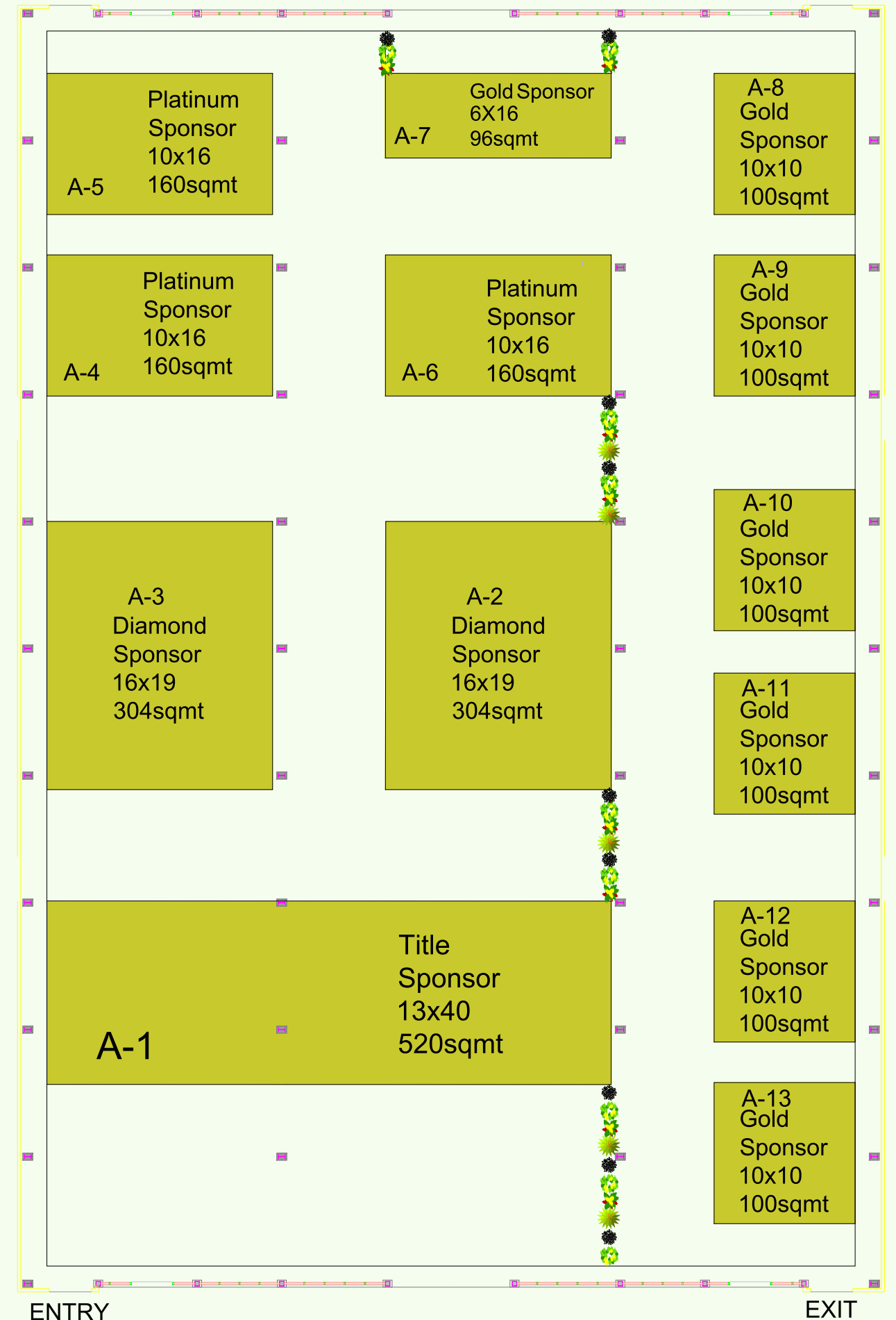
JANUARY - 2025

HELIPAD EXHIBITION
CENTRE, GANDHINAGAR

EXHIBITION PLAN



SPONSORS PAVILLION



SPONSORSHIP BENEFITS

Sponsorship Categories	Title	Diamond	Platinum	Gold	Silver
Sponsorship Package Rs. (Excluding Tax)	2.5 Crore	1 Crore	50 Lacs	25 Lacs	11 Lacs
Exhibition Space (Sq. Mtr.)	520	304	160	100	54

PROMOTIONAL EVENTS - PRE EXPO BENEFITS

Opportunity to Invite Political Leaders / Celebrities - PM / CM/Cabinet Ministers (as per availability after fixed appointment) Accomodation will be provided by organizer	2 Person	1 Person	-	-	-
Logo Branding During Roadshow on LED Screen	Individual Slide	All Diamond Sponsor 1 Slide	All Platinum Sponsor - 1 Slide	All Gold Sponsor - 1 Slide	All Silver Sponsor. 1 Slide
Prime seating during Promotional Event	Elites	VVIP	VIP	4th Row	5th Row
Website Presence	✓	✓	✓	✓	✓
Invitation in Events	✓	✓	✓	-	-
Invitation Card	✓	✓	✓	-	-
Flag Branding	4 Flags	2 Flags	1 Flag	-	-
Exclusive Video Interview for Social Media Promotion	30 Min	15 Min	10 Min	-	-
Logo Presence in GPBS Newspaper Advertisement	✓	✓	✓	-	-
Cinema Advertising	✓	✓	✓	-	-
Hoarding Advertising	✓	✓	✓	-	-
Lamp lighting with VIP Guests during Promotional Event	✓	✓	-	-	-
Opportunity to include Company Brochure with Our Promotional Kit (Literature from your side)	✓	✓	-	-	-
Documentry regarding your company during Promotional Event - 3 Mins.	✓	-	-	-	-
Company Short Video Promotion in Social Media	✓	-	-	-	-
Presence in Press Interview	✓	-	-	-	-

DURING EXPO BENEFITS

VVIP Seating During Day of Inauguration	Elites	VVIP	VIP	4th Row	5th Row
Honour with the Presence of Celebrity/Political Leaders	By VVIP Chief Guests	By VVIP Chief Guests	By VVIP Guest	By VIP Guest	By VIP Guest
Side Wings Branding of Entry Gate	✓	✓	✓	✓	✓
Peripheri Branding	20 Qty	10 Qty	5 Qty	2 Qty	1 Qty
Dome Entry Gate Branding	✓	✓	✓	Sponsor Dome	Category Dome
Coffee Table Book Branding	6 Pages	4 Pages	3 Pages	2 Pages	1 Page
Exhibitor Directory Branding	Cover Page Front & Last	Prime Page Front Back	Inside Full Page Front Back	Inside Full Page One Side	Inside Half Page One Side
LED Screen Backdrop Branding	✓	✓	✓	✓	✓
VIP Canteen Food Access	10 Person	5 Person	3 Person	1 Person	-
Opportunity to Have Meal With CM / Political Leaders	3 Person	2 Person	1 Person	-	-
Main Gate Branding	✓	✓	✓	-	-
DOME Direction Branding	✓	✓	✓	-	-
Hotel Stay During Expo	2 Rooms	1 Room	-	-	-
Lamp Lighting with VIP guest during inauguration Event	2 Person	1 Person	-	-	-
Static Backdrop Branding	✓	✓	-	-	-
Documentary regarding your company during Inauguration (3 Min)	✓	-	-	-	-

Helium Balloon Branding	✓	-	-	-	-
Branded Merchandise (Tshirt)	✓	-	-	-	-
Water Bottles Branding	✓	-	-	-	-
All types of ID card Branding	✓	-	-	-	-
Expo Entry Pass/Food Pass Branding	✓	-	-	-	-
Parking Branding	✓	-	-	-	-

POST EXPO PROMOTIONS

Thank You Email Blasts	✓	✓	✓	✓	✓
Logo Presence Post Expo Report	✓	✓	✓	✓	✓

AND MANY MORE....

*All Branding, Logo Placement, Size, Location, Announcement, Seating will be according to the sponsorship criteria only

MARKETING MEDIUMS FOR SPONSORSHIP

Details	Mediums
Digital Media	Facebook Instagram YouTube WhatsApp E-mail & Influencer Marketing IVR Calling Google Ads Digital News Blogs Content Marketing Digital Page Collaboration etc.
Offline Media	Hoarding In Metro City Newspapers TV Channels Radio Advertisements Cinema Advertisement Pole Kiosk Hoarding etc.
Promotional Events	More than 25 Cities and in the presence of more than 1000 Businessmen.

EXHIBITION STALL CHARGES

Sr. No.	Stall Size	Stall Rs. (Taxes Extra)
1.	For ≤ 18 Sq. Mtrs.	Rs. 10,000/- Per Sq. Mtrs.
2.	From 19 Sq. Mtrs. To 36 Sq. Mtrs.	Rs. 9,000/- Per Sq. Mtrs.
3.	From 37 Sq. Mtrs. To 99 Sq. Mtrs.	Rs. 8,000/- Per Sq. Mtrs.
4.	≥ 100 Sq. Mtrs.	Rs. 7,000/- Per Sq. Mtrs.

BENEFIT UP TO 75% OR 1 LAKH MSME GOVERNMENT SUBSIDY (SUBJECT TO GOVT. RULES)



PAYMENT POLICY

AT THE TIME OF BOOKING	BEFORE 1 ST SEPTEMBER	BEFORE 1 ST DECEMBER 2024
25% Payment	25% Payment	Remaining / Full Payment

- 25% Payment at the time of Booking is Mandatory for Confirmation of the Stall Booking.
- Your Exhibitor Kit and stand space will Be Handed Over to you only After Receiving Full Payment.
- For Payment Verification, You Need To Provide Full Payment Receipts.

CANCELLATION POLICY

- If Expo is cancelled by organizers due to any reason, Exhibitors will receive a 100% refund.
- If Expo is cancelled by Organizers due to any reason, 75% Refund would be given to the Sponsors.
- All Rights Reserved by Sardardham & GPBS 2025 Organizer Team (Timing, Location, Layout, Rates & Rules Etc.), If any Alteration in any Condition would be informed in Advance.
- If Booking of the Stand / Stall or Sponsorship is Cancelled by the Exhibitor or Sponsor, Then it will not be liable to Claim any Refund.



EVENT ORGANIZER



सर्दारधाम



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EVENT PARTNER



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FOR STALL BOOKING

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Register Now

www.gpbs.in