

SARDARDHAM

organized



GPBS

07 08 09 10
JANUARY 2024

NEW 150FT. RING ROAD,
RAJKOT.

GPBS

2024

GLOBAL SUMMIT | EXHIBITION | BUSINESS SEMINAR | B2B MEETINGS

देश का एक्सपो

OBJECTIVES OF GPBS

- To take the country's businesses and brands on National and International levels by means of GPBS "Desh Ka Expo".
- Honorable Prime Minister of the country, Mr. Narendra Modi, and his dream for the country to become self-reliant and to make India an export country. To fulfill this dream, providing opportunities to business entrepreneurs by means of GPBS "Desh Ka Expo".
- To bring a revolutionary change in the productivity of industries and ensure their comprehensive development, thereby empowering the country by means of GPBS.
- Building an unique platform on which every Indian can take pride, by bring together businessmen, exhibitors, International actual buyers & huge number of visitors on single platform.
- Empowering the youth of the country with new technology and suitable guidance from successful entrepreneurs, giving momentum to the 'Startup India' initiative and prepare new young entrepreneurs through GPBS "Desh Ka Expo".
- To promote the thought of Women Empowerment and to empower the women of the country by providing privilege benefit and make them participate by means of GPBS "Desh Ka Expo".



There will be "Quality Meeting Time"
For Visitors & Exhibitors

B2B Paid Entry

Date	Details	Charges
07 Jan. 2024	Time : 09:00 AM to 06:30 PM	Free Entry
08 to 10 January 2024	Time : 09:00 AM to 02:00 PM (Rest of the time free entry)	Rs. 100

FEATURES

- An exhibition showcasing more than 1100 stalls from various business categories.
- More than 1,000 International importers from over more than 30 countries.
- More than 1 million visitors will visit the expo from various states of the country.
- Presence of well renowned business individuals across the world who serve as inspirations.

GOLDEN OPPORTUNITIES FOR BUSINESS

- Tremendous opportunities to promote your brand along side the promotions of GPBS Expo by becoming the sponsor of GPBS “Desh Ka Expo” until January 2024.
- Get access to meet International buyers and sellers.
- Conference on Advanced Technology and Innovation.
- Form a channel for your business by getting access to a dealer, distributor and retailers network.
- GPBS “Desh Ka Expo” is a platform where various opportunities of business will be showcased.



UDHYOG RATNA AWARDS



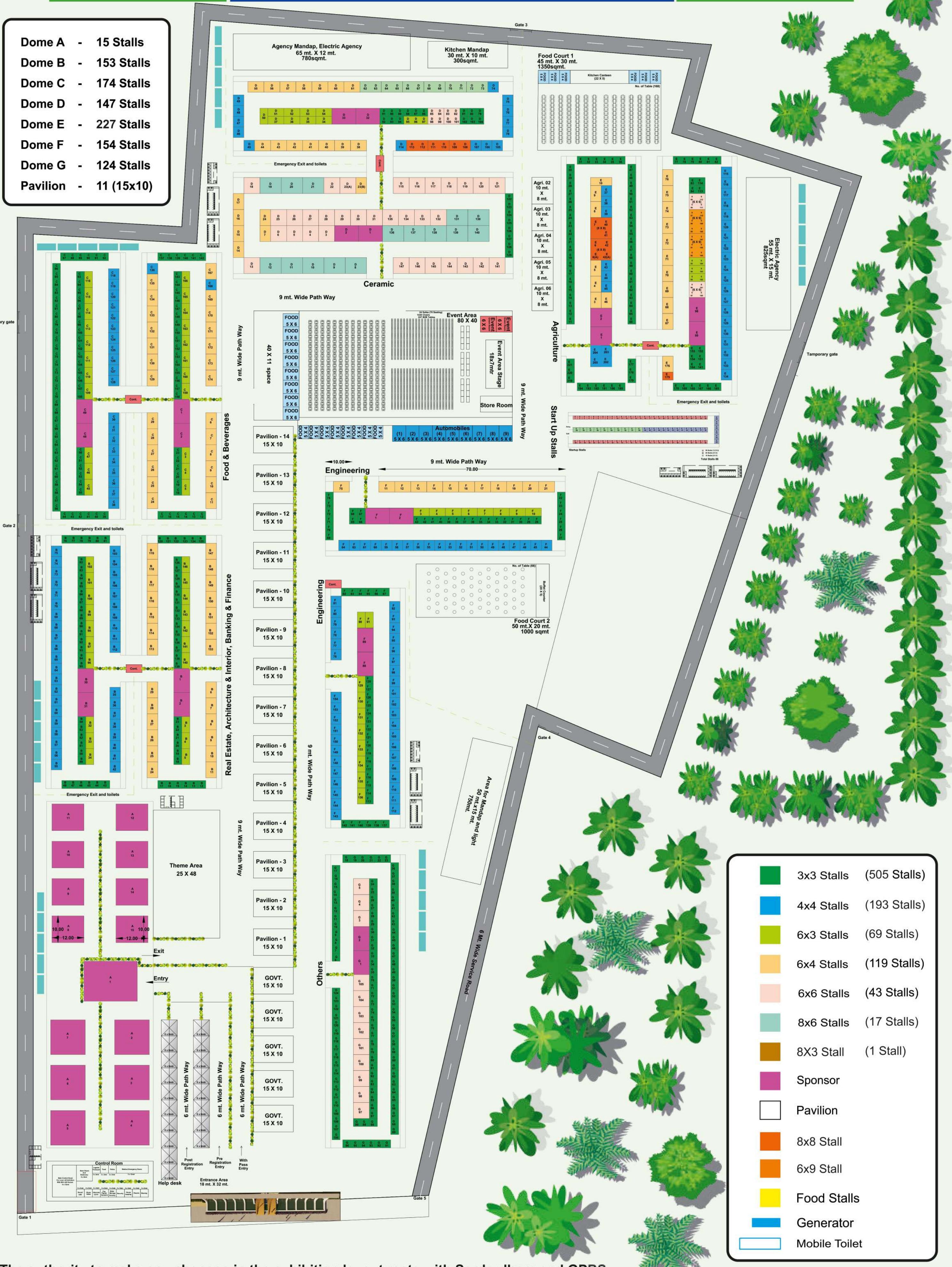
During the Business Summit, the “**Udhyog Ratna Awards**” ceremony will be held. On this occasion, a coffee table book under the title of Udhyog Ratna will be inaugurated, which will contain profiles of all the award winners.

EXHIBITION STALL BUSINESS CATEGORY

- Ceramic • FMCG • Agriculture • Engineering • Building materials • Home decor
- Auto mobile • Banking • Insurance • Brass parts • Pharma - Medical • Gems jewellery • Food Beverages
- Dairy • Power Electronics • Chemical • Real Estate • Solar and Energy • Auto parts - Pump
- Travel tourism • Handicraft Textiles • Handle-um • Plastic - Rubber • Education stationery • Healthcare
- IT • Telecom • Electrical home appliances • Architectural • Interior design
- Packaging • Finance • Plywood & Laminates

GPBS - 2024 EXHIBITION PLAN

- Dome A - 15 Stalls
- Dome B - 153 Stalls
- Dome C - 174 Stalls
- Dome D - 147 Stalls
- Dome E - 227 Stalls
- Dome F - 154 Stalls
- Dome G - 124 Stalls
- Pavilion - 11 (15x10)



OUR ESTEEMED SPONSORS

DIAMOND SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



OUR ESTEEMED ASSOCIATIONS



Agricultural Machinery Manufacturers' Association (AMMA-India)









GUJARAT AGRICULTURE MACHINERY MANUFACTURERS ASSOCIATION

COUNTRIES LIST OF INTERNATIONAL BUYERS

Each exhibitor will get benefit of approximately 1000 International actual buyers from more than 30 countries in multi business categories at International level as below.

Sr No.	Country Name	Flag
01	USA	
02	UAE	
03	Thailand	
04	Oman	
05	Mexico	
06	Poland	

Sr No.	Country Name	Flag
07	Canada	
08	Israel	
09	Vietnam	
10	UK	
11	South Africa	
12	Qatar	

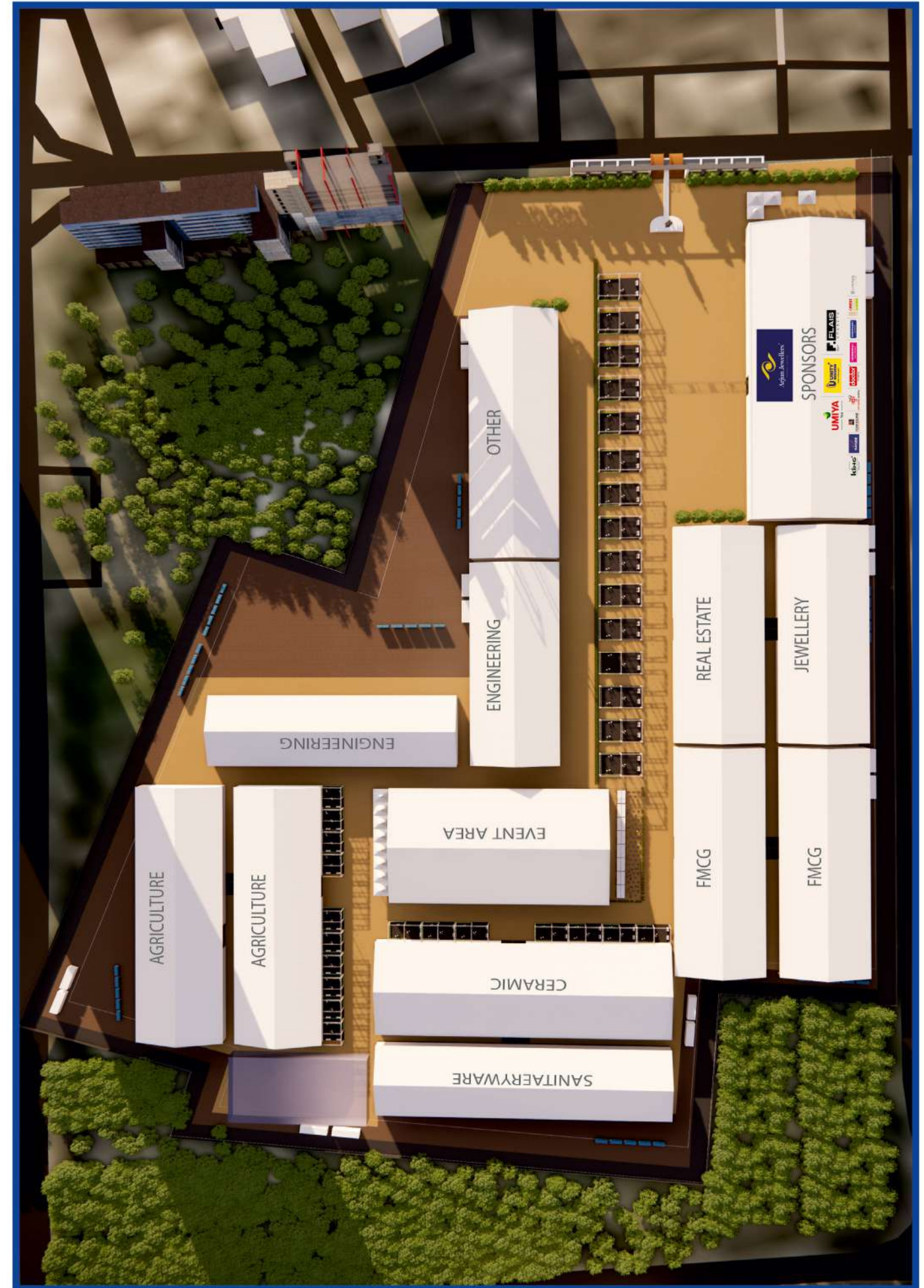
Sr No.	Country Name	Flag
13	Senegal	
14	Romania	
15	Australia	
16	Philippines	
17	Germany	
18	Bahrain	

Sr No.	Country Name	Flag
19	Kenya	
20	Uganda	
21	Tanzania	
22	Congo	
23	Egypt	
24	Zambia	

Sr No.	Country Name	Flag
25	Ghana	
26	Indonesia	
27	Turkey	
28	Belgium	
29	Jordan	
30	Netherlands	

Sr No.	Country Name	Flag
31	Brazil	
32	Yemen	
33	Nepal	
34	Sri Lanka	
35	Kuwait	
36	Bangladesh	

TOP VIEW OF THE WHOLE EXPO



SPONSORSHIP BENEFITS

PRE EXHIBITION SPONSORSHIP BENEFITS

- GPBS - 'Desh Ka Expo' marketing activity will promote your brand to millions of people in 30+ countries through digital and physical flyers.
- GPBS will conduct road show events and promotional activities in approx 8 to 10 countries where sponsored brands also will be promoted.
- Through various marketing activities, GPBS "Desh Ka Expo" will promote sponsor brand to millions of people across the country.

MARKETING MEDIUMS FOR SPONSORSHIP

Details	Mediums
Digital Media	Promotion through digital media such as Facebook, Instagram, YouTube, WhatsApp, Email, Influencer marketing, IVR calling, Third party website-promotion, Google ads, App promotion, Digital News, Blog, Content-marketing, Digital page collaboration etc.
Offline Media	Promotion will be done through media like newspaper, TV channels, radio-advertisement, cinema advertisement, hoarding in metro city, pole kiosk, pole kiosk on main highway, hoarding etc.
Promotional Events	Promotional events will be held in more than 25 cities and in the presence of more than 1000 businessmen.
Distribution of Invitation Cards	Distribution of invitation cards to more than 1 lakh entrepreneurs from every state across the country.



SPONSORSHIP BENEFITS DURING EXHIBITION

Detail ↓	Sponsor Categories →	Diamond	Platinum	Gold	Silver
Exhibition Space (Sq.Mtr.)		300	170	120	50
Logo Standing (At Event Place)		12	8	6	-
Exhibition Dome & Entry Branding		✓	✓	✓	✓
Film Presentation		✓	-	-	-
Backdrop Branding (Main Event)		✓	✓	-	-
Coffee Table Book Branding		✓	✓	✓	✓
Newspaper Branding (During Summit)		✓	✓	✓	-
Honor on Stage		✓	✓	✓	✓
Hoarding / Welcome Gate Branding		✓	✓	✓	-
Main Welcome Panel Branding		✓	✓	✓	-
Website / Social Media Branding		✓	✓	✓	✓
Pass Branding		✓	-	-	-
Stationery / Food Court Branding		✓	✓	✓	-
Parking / Barricade Branding		✓	✓	✓	✓
Exhibition Place / Auto Branding		✓	✓	✓	-
Radio Branding		✓	✓	-	-
Dome Direction Branding		✓	-	-	✓
Water Bottle Branding		✓	-	-	-
Dome Hanging Branding		✓	✓	-	-
Diamond Pass (At Main Event)		10	8	6	1
Gold Pass (At Main Event)		8	6	4	2
Silver Pass (At Main Event)		6	4	4	2
Prime Pass (At Main Event)		6	4	4	2
Exhibitor Directory Branding		Back Cover	Inside Cover	Prime Page	Full Page
Sponsorship Package Rs. (Excluding Tax)		1 Crore	51 Lakh	25 Lakh	11 Lakh



EXHIBITION STALL CHARGES

Rs. 8000 per Sq. Mtr. + 18% GST

BENEFIT UP TO 75% OR 1 LAKH MSME GOVERNMENT SUBSIDY (SUBJECT TO GOVT. RULES)

OTHER BENEFITS OF STALL BOOKING

Women Entrepreneurs	50% discount* for Women Entrepreneurs up to 9 Sq.Mtr.
Agriculture and Dairy Sectors	Encouraging the small industries in Agriculture and Dairy sector 50% discount* only for 9 Sq.Mtr.
For Large Stalls Owner	Up To 75 to 100 Sq.Mtr. 10%, Up To 101 to 150 Sq.Mtr. 15%, More than 151 Sq.Mtr. 20% discount*
For Authorized Members of GPBO	50% Discount for Authorized Members of GPBO

- Above discount benefits will not be available to MSME subsidy holders.
- The above discount policy will be subject to the rules of Sardardham team GPBS-2024.

PAYMENT POLICY

WHILE BOOKING	BEFORE 1 ST DECEMBER 2023
50% Payment	Remaining / Full Payment

- 50% Payment At The Time Of Booking Is Mandatory For Confirmation Of The Stall Booking.
- Your Exhibitor Kit And Stall Space Will Be Hand Over To You Only After Receiving Full Payment.
- For Payment Verification, Need To Provide Full Payment Receipts.

CANCELLATION POLICY

- If Expo is Cancelled by Organizers Due to Any Reason, 100% Refund Would be Return to The Exhibitors.
- If Expo is Cancelled By Organizers Due to Any Reason, 75% Refund Would be Return to The Sponsors.
- All Rights Reserved to Sardardham & GPBS 2024 Organizer Team (timing, Location, Layout, Rates & Rules Etc.), If Any Alteration In Any Condition Would be Inform in Advance.
- If Booking of The Stall / Sponsorship Cancel by The Exhibitor / Sponsor Then It Will not be Liable to Claim Any Refund.

EVENT ORGANIZER

EVENT PARTNER



SARDARDHAM



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SAGC

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FOR STALL BOOKING

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Register Now

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